



**OPEN TECH
DAY**

**SPONSORSHIP
PROSPECTUS**



OPEN TECH DAY

The Open Tech Day event series provides a dynamic platform that brings together open-source enthusiasts, projects, and products. Our focus is on fostering innovation and knowledge exchange by creating an inspiring environment for the community and highlighting cutting-edge open-source solutions.

Open Tech Day primarily serves as a stage for showcasing outstanding projects and forward-thinking ideas.

Our main objective is to facilitate intensive and direct exchange between users, supporting the diversity and continuous evolution of the open-source ecosystem. With an annually changing focus, we aim to reflect the latest innovations and challenges shaping the future of open source.

SPONSORSHIP PACKAGES



BENEFITS	GOLD	SILVER	BRONZE
Privat booth/table space	✓	-	-
Complementary conference tickets	3	1	-
Discount for each additional attendee	20%	10%	-
Introduction talk (5-minutes)	✓	-	-
LeadScann	✓	✓	-
Logo on website	L	M	S
Social media promotion via NETWAYS social media channels	✓	✓	✓
Logo on individual presentation slide, rotating during breaks	L	-	-
Logo on shared slide, rotating during breaks	-	M	S
Logo on event ticket	L	M	S
Logo on sponsors pop-up banner	L	M	S
Shared table for swag	-	✓	✓
<i>Limitation</i>	3	5	-
	3.000 €	2.000 €	750 €

SPONSORSHIP ADD-ONS



COME TOGETHER

Pre-event "Come Together"
sponsor pays for drinks & snacks

Sponsor Branding Opportunities

- Ability to set up rollups
- Arrangement of swag items
- Social media & website announcement

2.000 €

LANYARDS

Sponsor logo on event lanyards.

Sponsor Branding

- Design to be defined

500 €

SPONSORSHIP ORDER FORM



COMPANY

PHONE

STREET

CONTACT PERSON

EMAIL

POSTAL CODE & CITY

WEBSITE

GOLD SPONSOR
3.000 EUR

SILVER SPONSOR
2.000 EUR

BRONZE SPONSOR
750 EUR

COME TOGETHER
2.000 EUR

LANYARDS
500 EUR

Sponsorship packages and add-ons are subject to availability. The organizer is exempt from any additional costs incurred in the production of marketing materials provided by the sponsor. This sponsorship agreement is only effective upon confirmation by the organizer.

SPONSOR

DATE

PLACE

SIGNATURE & COMPANY SEAL

ORGANIZER

DATE

PLACE

SIGNATURE & COMPANY SEAL

If you have any further questions, please do not
hesitate to contact us. We are happy to help!
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For further details, please visit:
opentechday.de